



CITY OF MOUNT VERNON, N.Y.

Industrial Development Agency

SHAWYN PATTERSON-HOWARD
Chairperson

City Hall, One Roosevelt Square
Mount Vernon, NY 10550
(914) 465 2994 – Fax: (914) 665-6173

ROBIN MACK
Director, Business Development - IDA

Referral Letter MV IDA 07-23

July 30, 2024

Honorable City Council Members
One Roosevelt Square
Mount Vernon, NY 10550

Re: Request for Designated On-Street Parking to Accommodate Holiday Shopping
30 Warren Place (along the property line)

Dear Honorable Council members,

This letter is submitted to request that the City Council enact legislation that will establish designated parking along the property line of 30 Warren Place for the period of November 5, 2024 through December 31, 2024, Monday through Friday 8:00a to 9:00p and Saturday and Sunday 8:00a to 9:30p. There are approximately 14 parking spaces along the property line, and each is estimated to be occupied for one hour.

American Christmas is the property owner of 30 Warren Place and will open the doors of the 110,000 square foot warehouse to the public for the first time. The company has created the 'A Christmas Experience' called "Holiday Lane" to as a tour experience of its iconic holiday displays within the showroom and warehouse located at 30 Warren Place. Weekday and weekend fifteen-minute tour slots are available for a ticket price. Also open to the public at 30 Warren Place is a pop-up retail store where holiday decorations and holiday-themed products are available for purchase.

The proceeds from "Holiday Lane" benefit three nonprofit organizations all of which are located within the City of Mount Vernon (i.e. Mount Vernon Boys and Girls Club; Y-COP and Northeast Steam Starter Academy, Mount Vernon).



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If you have any questions or concerns, please feel free to contact me at 914 465 2994 or rmack@mountvernonny.gov.

Very truly yours,

Robin Mack

Robin Mack
Director, Business Development

cc: Shawyn Patterson-Howard, Mayor
Malcolm Clark, Chief of Staff
Brian Johnson, Corporation Counsel
File (2)

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Attachments

1. Request from American Christmas dated July 23, 2024
2. 30 Warren Place – images of street side property line
3. Holiday Lane 2023 – announcement of proceeds for nonprofits (Patch.com – February 2024)
<https://patch.com/new-york/mountvernonny/american-christmas-christmas-experience-raised-61k-nonprofits>

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